

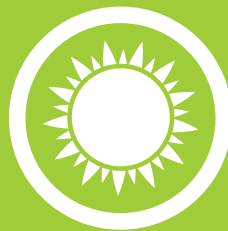


BENEFITS OF YOUR LAWN

Your lawn is the foundation that supports your landscape. There's no reason to settle for anything less than a vibrant, green turf that's healthy at its roots. Additionally, managed landscapes provide a host of environmental benefits.



Grass slows down and **ABSORBS RUNOFF** compared to impervious urban services. It also **FILTERS WATER** of impurities and dust making it up to 10 times less acidic than water running off of a hard surface.



Grass **REDUCES HEAT** by 20-30 degrees. It can dissipate the heat island effect caused by concrete, asphalt and other hard surfaces.



Grass **IMPROVES AIR QUALITY** by capturing dirt, smoke and other pollutants.



Lawns **CLEAN THE AIR**, removing the carbon dioxide from the atmosphere. Grass is the largest carbon eliminator in the U.S.



Grass **SUPPORTS BIO-DIVERSITY** by providing food and habitat for birds and small mammals. Insects, spiders and worms all live among the grass and below the surface, supporting wildlife.



A 50' x 50' area of grass **GENERATES OXYGEN**, enough in fact to meet the daily needs of a family of 4.



Grass **CONTROLS EROSION** from both wind and water. Healthy grass stabilizes the soil with its roots preventing the movement of soil.



Grass **REDUCES GLARE AND NOISE**. It is non-reflective and absorbs sound, reducing noise levels by 20-30% more than hard surfaces.

Sources: Outdoor Power Equipment Institute
Ohio Turfgrass Foundation